



## Privacy Policy

We at von Gegerfelt Photonics GmbH are well aware, that you receive a lot of e-mails related to the new [General Data Protection Regulation](#) (GDPR). This EU data protection legislation requires us to provide you with more information about how we process your personal data, why we may need it and of course your rights as a customer. This privacy policy is there to help you along the way.

### General

The operator of this website and responsible body for the purposes of data protection during your visit to and also the data that you leave behind on our website [www.vgphotonics.eu](http://www.vgphotonics.eu) is von Gegerfelt Photonics GmbH. We may need to adjust this policy from time to time by updating this page, which may be due to changes to our site or changes to cookies. We are entitled to change the content of the policy and the list of cookies at any time and without notice, as part of the development of our website and the implementation of new legal requirements or new technologies, or to improve our service to you. We recommend you to visit this page to read this Privacy Policy from time to time, to ensure that you are happy with any changes and updates.

We have not changed the way we use your individual data information, but we have become more aware to be even more sensitive about handling it with care.

This privacy policy outlines how we use, process and protect any information that you provide us with when you visit our website. It is committed to ensuring that your privacy is protected. Should we ask you to provide certain information, by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

### Collected information

This Privacy Policy applies to data, including personal data that is collected about you. Personal data is data or a combination of individual pieces of information that identify you.

As a general rule, our website could be used without providing personal data ...

... though, we would like to inform you, that we may store your contact data within the scope of processing in accordance with the laws of the Federal Republic of Germany and the data protection regulations of the European Union. At some places, our website may include specific data entry forms, which can consist of mandatory and voluntary fields. Please find further information in our data protection declaration at <http://vongegerfelt.com/privacy-policy/>.

We may collect the following information:

- File name and identification data, f. ex. URL and anonymized IP address
- Contact details, including f. ex. email address
- Demographic information such as postal code, preferences and interests
- Other information relevant to customer surveys and/or offers, f. ex. downloads
- We may also collect personal data at trade shows, conferences and exhibitions.

We do not knowingly collect and store personal information from persons under the age of 18.

## Data processing

We enquire this information to understand your needs to be able to provide you with information about our products and a better service, and in particular for the following reasons:

- Individualisation - We may use the information to improve our products and services and to be able to follow up on your request.
- Personalisation - We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting to you, by using the email address which you have provided.
- Optimisation - From time to time, we may also use your information to contact you for market research purposes. We may contact you via email, phone, fax or post. We may also use the information to customise the website according to your interests.
- Administration - Internal technical record keeping and business management.
- Customer service - Furthermore, we may share the information within our partnership with our manufacturers, but we do not distribute your data to third party for address trading!
- Security – we may use the data for certification and prevention of fraud resp. forward your personal information to third parties due to trouble shooting, if required to do so by law.
- Legality – we may use the data for implementation of legal guidelines purpose; governmental agencies, payment processing and for execution of General Terms and Conditions.

## Links

Our website may contain links to other websites of interest. However, once you have activated these links to leave our website, you should note that we do not have any control over that linked website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting other sites, and these other sites are not governed by this privacy policy. You should exercise caution, and read the privacy statement applicable to the website in question.

## Communities

When you sign up to be part of our social media network, apps & co. and/or website tracking, personal information as well as user data and widgets will be transmitted and registered; compiled, processed and shared. Furthermore, the corresponding information will be published in the respective social networks and showed to your contact persons. If you are a member of a social network and do not want this data to be transferred, you must log out of the social network before visiting the von Gegerfelt Photonics GmbH website.

*With the cancellation of your entry you have no access to your account and your profile is no longer retrievable.*

The company of von Gegerfelt Photonics GmbH forgoes forwarding your data to third party and does not practise address trading.

## Cookies

We may use cookies to enable all functionalities for best performance during your visit, to improve our services by giving us some insight into how the website is being used. If you choose not to accept cookies, you may risk some parts of the site working slightly worse or not at all.

**Continued use of our website without having changed your browser settings confirms your acceptance of any cookies.**

A cookie is a small text file containing information, which asks permission to be placed on your computer's hard drive. Cookies are usually used to improve the website of the visitor. There are two types:

- Durable cookies are a file stored on the visitor's computer, which remains until the end of the term. The file is used for example to make it easier for visitors to use the site based on their wishes and interests. They disappear if the visitor chooses to clear cookies from the browser.
- Session cookies are stored temporarily in the visitor's computer memory during the time the visitor is on the site. They disappear when the visitor turns off their browser.

Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes, by gathering and remembering information about your preferences.

We may use traffic log cookies to identify which pages are being visited. This helps us to analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes, and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way giving us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you do not want to accept cookies, your browser can be set so that you automatically deny cache storage or inform each time a site requests to store a cookie. As a consequence, this may prevent you from taking full advantage of the website. Through the browser, previously stored cookies can also be manually deleted at any time.

The provider of some of these services is Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. For more information on how user data is handled see the browser's help pages, where downloading and installing the browser plugin available under the following link:

[Google Analytics](#)

## Security protection

We are committed to ensuring that your information is secure and is only accessible by a limited number of persons who have special access rights to such systems. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. We are trying to save your personal data taking all technical and organizational possibilities into account, so that they are not accessible to third parties.

We draw your attention to the fact, that data transmission via the Internet may involve gaps in security. When communicating via E-mail the complete data security cannot be guaranteed by us, so we recommend not sending confidential information by E-mail. The Internet is a globally open platform, due to which own mode of operation and systemic risks, all data transfers initiated by you are at your own risk.

You have the right to acquire any individual-related data. If you wish to make use of the right of appeal or to legal remedy, we would like to recommend visiting the [Bundesbeauftragte für den Datenschutz und die Informationsfreiheit](#).

## Retention

Your privacy and data security is important to us and we take this matter seriously. We rely on a mutual trusting cooperation with you and make every effort to reach your contentedness.

We process and save your provided data only as long as required for the intended purpose it was collected for, and delete these after expiration and fulfilling the purpose. Your consent can be

withdrawn at any time with effect for the future (unless required on the basis of a primary legal provision or directly for the execution of an existing contractual relationship).

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time revoke resp. disclaim this consent by writing to or emailing us at [info@vgphotonics.eu](mailto:info@vgphotonics.eu)
- If you wish, you can deactivate or remove your account profile resp. disable the settings of your user account no longer to be available.
- If you wish to enter an objection against any recommendation related to mobile services in the future wish, please disable the function data processing on your end user device.
- If you wish to remove the application of or established Cookies you can switch it off over your internet service provider,  
f. ex. [Microsoft Internet Explorer](#), [Mozilla Firefox](#), [Safari](#), [Google Chrome](#).

## Rights

For your privacy rights and your right to be forgotten, please refer to the list below:

- Access (you may obtain all information of this notice at any time).
- Deletion (as long as there are no otherwise required deadlines).
- Be forgotten (if data is transmitted, we must ask the recipient to erase it).
- Data portability (if you wish so, we transfer data to third party).
- Rectification of the data category (correction).
- Rectification in case of incorrect data (correction).
- Object to processing activities (revocation at any time of any consent given by you).
- Report to authority (see security above).

If you have any further queries regarding data and privacy protection, processing and/or you wish to perceive your privacy rights, please do not hesitate to contact us as below:

## Contact

Responsible for the protection of data according to the abovementioned GDPR (DS-GVO) is the company of von Gegerfelt Photonics GmbH. You may request personal information details, which we hold about you. If you would like a copy of the information held on you, please write to:

### **von Gegerfelt Photonics GmbH**

Hermann-Löns-Straße 4  
DE-64625 Bensheim  
TEL. +49-6251-860 99 20  
FAX. +49-6251-860 99 17  
Email: [info@vgphotonics.eu](mailto:info@vgphotonics.eu)

If you have any further queries, please do not hesitate to contact us; if you believe that any information we are holding on you is incorrect or incomplete, contact us at the abovementioned address. We will promptly correct any information found to be incorrect.

## **Introduction**

*Your privacy is important to von Gegerfelt Photonics GmbH. This privacy statement provides information about the personal information that von Gegerfelt Photonics GmbH collects, and the ways in which von Gegerfelt Photonics GmbH uses that personal information.*

## **Personal information collection**

*von Gegerfelt Photonics GmbH may collect and use the following kinds of personal information:*

- *information about your use of this website (including Google Analytics data, for more information read the "Google Analytics" paragraph below);*
- *information that you provide for the purpose of subscribing to the website newsletter or sending an information request to us (including your name, your company name and email address); and*
- *any other information that you send to von Gegerfelt Photonics GmbH.*

## **Using personal information**

*von Gegerfelt Photonics GmbH may use your personal information to:*

- *administer this website;*
- *personalize the website for you;*
- *enable your access to and use of the website services;*
- *send you marketing communications.*

*Where von Gegerfelt Photonics GmbH discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.*

*In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, von Gegerfelt Photonics GmbH may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.*

## **Google Analytics**

*This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. In case IP-anonymisation is activated on this website, your IP address will be truncated within the area of Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases the whole IP address will be first transferred to a Google server in the USA and truncated there. The IP-anonymisation is active on this website. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage. The IP-address that your Browser conveys within the*

*scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Addon for your current web browser: <http://tools.google.com/dlpage/gaoptout?hl=en>.*

*For further information please visit:*

*<http://www.google.com/analytics/terms/gb.html>*

### **Securing your data**

*von Gegerfelt Photonics GmbH will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.*

*von Gegerfelt Photonics GmbH will store all the personal information you provide on its secure servers.*

### **Cross-border data transfers**

*Information that von Gegerfelt Photonics GmbH collects may be stored and processed in and transferred between any of the countries in which von Gegerfelt Photonics GmbH operates to enable the use of the information in accordance with this privacy policy.*

*You agree to such cross-border transfers of personal information.*

### **Updating this statement**

*von Gegerfelt Photonics GmbH may update this privacy policy by posting a new version on this website.*

*You should check this page occasionally to ensure you are familiar with any changes.*

### **Other websites**

*This website contains links to other websites. von Gegerfelt Photonics GmbH is not responsible for the privacy policies or practices of any third party.*

### **Contact von Gegerfelt Photonics GmbH**

*If you have any questions about this privacy policy or von Gegerfelt Photonics GmbH treatment of your personal information, please write by email to [info@vgphotonics.eu](mailto:info@vgphotonics.eu)*

### **Credit**

*This document was created using a Contractology template available at <http://www.freenetlaw.com>.*